



Market Status

Staffmark Group

Data date range: 4/6/2020 to 4/12/2020

Although the COVID-19 outbreak is impacting the way we work, it's not impacting our business needs — and as a result, our talent are still looking for work and our clients still have open positions. Despite the uncertainty caused by the outbreak, many industries and companies are still growing and hiring. So, we need to continue to do what we do best, help people find jobs! But where are the job seekers, what does the market look like right now, have pay rates changed? To help you better navigate this ever-changing market, we partnered with Monster and Gartner to get some fresh and relevant data.

ENGINEERING

HIRING SCALE

Selected Position Nationally



Potential Candidates in the workforce: **1,830,000** | Direct Employers currently competing: **13,368** | Open Jobs posted by Direct Employers: **115,606** | Average posting duration: **29** days

TOP 10 KEY/SEARCH WORDS

1. Analysis
2. Manufacturing
3. Testing
4. Operations
5. Security
6. Innovation
7. Electrical Engineering
8. Microsoft Office
9. Science
10. Compliance



CANDIDATE LOCATIONS

Alternate Location	Job Volume *	Salary Range	Candidate Supply	Demand Pressure	Competitive Intensity	Hiring Scale
Spartanburg, SC	57	\$69K - 113K	2,800	31	80	23
Port Clinton, OH	7	\$64K - 146K	300	38	90	25
Youngstown-Warren-Boardman, OH	30	\$66K - 116K	1,900	38	94	29
Lafayette, LA	37	\$66K - 122K	1,700	30	89	30
Peoria, IL	62	\$64K - 124K	5,600	47	143	31
Big Stone Gap, VA	5	\$66K - 94K	400	54	95	32
Houma-Thibodaux, LA	5	\$71K - 109K	900	78	215	32
Wichita, KS	153	\$69K - 132K	4,900	21	61	33
Bremerton-Silverdale, WA	113	\$78K - 125K	1,900	13	43	33
Springfield, MA	98	\$79K - 132K	4,700	27	92	34

TECHNOLOGY

HIRING SCALE

Selected Position Nationally



Potential Candidates in the workforce: **4,703,000** | Direct Employers currently competing: **33,304** | Open Jobs posted by Direct Employers: **455,169** | Average posting duration: **26** days

TOP 10 KEY/SEARCH WORDS

1. Analysis
2. Security
3. Science
4. Architecture
5. Computer Science
6. Testing
7. Operations
8. Implementing
9. Integrations
10. Innovation



CANDIDATE LOCATIONS

Alternate Location	Job Volume *	Salary Range	Candidate Supply	Demand Pressure	Competitive Intensity	Hiring Scale
Ottawa-Peru, IL	22	\$51K - 136K	2,000	81	108	27
Salem, OH	6	\$65K - 153K	1,000	130	208	32
Port St. Lucie, FL	60	\$42K - 103K	2,000	27	46	34
Port Clinton, OH	5	\$53K - 115K	500	91	152	39
Flint, MI	63	\$43K - 105K	1,700	21	33	41
Glenwood Springs, CO	21	\$41K - 104K	700	22	59	41
Oxford, NC	7	\$61K - 146K	700	78	118	41
College Station-Bryan, TX	108	\$42K - 103K	1,900	16	36	42
Visalia-Porterville, CA	26	\$49K - 129K	500	17	27	42
Holland, MI	20	\$75K - 128K	1,000	45	159	45

DRIVERS

HIRING SCALE

Selected Position Nationally



Potential Candidates in the workforce: **11,090,000** | Direct Employers currently competing: **19,567** | Open Jobs posted by Direct Employers: **860,862** | Average posting duration: **26** days

TOP 10 KEY/SEARCH WORDS

1. Tractor-trailers
2. Freight-plus
3. Logistics
4. Reliable transportation
5. Operations
6. Profit sharing
7. Flatbed trucks
8. Inspecting
9. Physical requirements
10. Wi-Fi

CANDIDATE LOCATIONS

Alternate Location	Job Volume *	Salary Range	Candidate Supply	Demand Pressure	Competitive Intensity	Hiring Scale
Miami-Fort Lauderdale-West Palm Beach, ...	2,382	\$28K - 62K	209,000	79	314	30
Kahului-Wailuku-Lahaina, HI	70	\$27K - 58K	4,700	65	113	32
Anchorage, AK	193	\$31K - 71K	15,000	73	123	33
Urban Honolulu, HI	391	\$28K - 61K	29,000	69	165	34
Los Angeles-Long Beach-Anaheim, CA	5,622	\$33K - 77K	432,000	70	273	39
El Paso, TX	383	\$34K - 77K	24,000	55	104	40
Riverside-San Bernardino-Ontario, CA	2,675	\$34K - 78K	176,000	55	247	44
Laredo, TX	158	\$35K - 82K	11,000	66	95	44
Salt Lake City, UT	1,261	\$32K - 71K	47,000	33	61	45
San Jose-Sunnyvale-Santa Clara, CA	956	\$34K - 80K	44,000	43	79	45

MORTGAGE AND BANKING

HIRING SCALE

Selected Position Nationally



Potential Candidates in the workforce: **140,000** | Direct Employers currently competing: **523** | Open Jobs posted by Direct Employers: **5,381** | Average posting duration: **23** days

TOP 10 KEY/SEARCH WORDS

1. Analysis
2. Manufacturing
3. Testing
4. Operations
5. Security
6. Innovation
7. Electrical engineering
8. Microsoft Office
9. Science
10. Compliance



CANDIDATE LOCATIONS

Alternate Location	Job Volume *	Salary Range	Candidate Supply	Demand Pressure	Competitive Intensity	Hiring Scale
Scranton-Wilkes-Barre-Hazleton, PA	5	\$43K - 89K	200	39	48	7
Louisville/Jefferson County, KY	22	\$43K - 110K	500	16	35	8
Dayton, OH	11	\$39K - 92K	400	30	53	8
Lexington-Fayette, KY	7	\$61K - 119K	200	21	31	10
Fresno, CA	6	\$70K - 167K	300	28	63	10
New Orleans-Metairie, LA	13	\$45K - 110K	500	34	75	11
Manchester-Nashua, NH	8	\$63K - 155K	100	14	23	12
Lafayette-West Lafayette, IN	5	\$58K - 94K	< 100	N/A	N/A	12
Miami-Fort Lauderdale-West Palm Beach, ...	113	\$59K - 162K	2,800	24	60	13
Detroit-Warren-Dearborn, MI	93	\$49K - 126K	1,900	19	41	13

WAREHOUSE

HIRING SCALE

Selected Position Nationally



Potential Candidates in the workforce: **6,791,000** | Direct Employers currently competing: **23,542** | Open Jobs posted by Direct Employers: **150,134** | Average posting duration: **29** days

TOP 10 KEY/SEARCH WORDS

1. Preventive Maintenance
2. Operations
3. HVAC
4. Installing
5. Inspecting
6. Testing
7. Electrical Systems
8. Repairing
9. Mechanics
10. Hand Tools



CANDIDATE LOCATIONS

Alternate Location	Job Volume *	Salary Range	Candidate Supply	Demand Pressure	Competitive Intensity	Hiring Scale
Ludington, MI	8	\$31K - 63K	800	94	108	8
Pinehurst-Southern Pines, NC	12	\$32K - 66K	2,000	141	198	9
Longview, TX	77	\$29K - 63K	6,300	65	113	10
Holland, MI	14	\$29K - 62K	3,500	230	314	10
Knoxville, TN	294	\$30K - 60K	19,000	51	82	12
Visalia-Porterville, CA	58	\$29K - 64K	6,800	79	144	12
Greenfield Town, MA	14	\$31K - 50K	1,800	109	175	12
Springfield, MO	121	\$29K - 58K	11,000	70	112	13
New York-Newark-Jersey City, NY	5,247	\$36K - 83K	360,000	60	113	14
Miami-Fort Lauderdale-West Palm Beach, ...	2,077	\$30K - 64K	132,000	56	110	14