

distancing using wayfinding signage in both the exterior and interior of airports.

RRD-129-CRISIS MGMT PROPERTY MANAGEMENT/HOSPITALITY 04.29.2020 V1

MAKING IT EASY TO CONNECT



RECONNECT WITH YOUR CUSTOMERS

Make your client communications easier and more efficient to execute.

When it's tough to mobilize your teams, we can provide the bridge to get you going

It's all about maintaining your brand

2

Engaging with your customer to increase awareness

Aligning
Retail Execution

To produce market ready solutions that allow you to have a response to COVID-19 as well as welcome your customers back





CREATIVE SERVICES



RECONNECT WITH YOUR CUSTOMERS

Make your client communications easier and more efficient to execute.

Services

Development

Execution

GRAPHIC DESIGN

BRAND MANAGEMENT

ASSET DEVELOPMENT

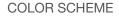
CONTENT & COPYWRITING

TYPOGRAPHY

PRODUCTION

PHOTOGRAPHY

SOCIAL MEDIA







ICONOGRAPHY











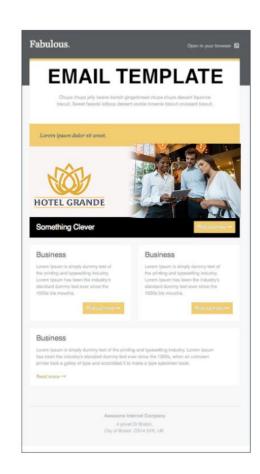






LIFESTYLE PHOTOGRAPHY









DIRECT MAIL

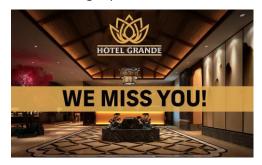


RECONNECT WITH YOUR CUSTOMERS

Make your client communications easier and more efficient to execute.

A turnkey direct mail program:

- Market ready formats: affordable pricing
- Creative design; copy content
- List services
- Quick-turn print production
- Postal savings optimization



4.25" x 6" POSTCARD



6" x 10.5" CARD MAILER











GRAPHIC PROPOSALS



Enhance your customers shopping experience by directing them to follow the medical community's advised safety measures of social distancing using wayfinding signage in both the exterior and interior of your store.

Your brand logo can be applied to the bottom white bar in any of these RRD base graphics if you do not have art.

































EXTERIOR ENTRANCE



VINYL BANNER

VINYL BANNER ROLL UP WITH HAND SANITIZER

TEAR DROP BANNERS

WINDOW CLINGS

"H" STAKE SIGN

SOCIAL DISTANCING FLOOR CLING - AVAILABLE IN 3 SIZES







FRONT DESK



WALL GRAPHIC - AVAILABLE IN 3 SIZES

SEG FRAMEWORKS DIVIDER

SOCIAL DISTANCING FLOOR CLING - AVAILABLE IN 3 SIZES

COUNTERTOP DIVIDERS SHIELDS

FREE STANDING DISPLAY

CAN BE PERMANENTLY MOUNTED

6 MIL ACRYLIC

APPROXIMATE DIMENSIONS: 47"W X 31"H

CUSTOM SIZES AVAILABLE







LOBBY



COUNTERTOP TABLE TENT

POP-N-LOCK

REMOVABLE NON MARKING ADHESIVE MATERIAL

APPROXIMATE DIMENSIONS: 10"W X 5"H

VINYL BANNER







ELEVATOR



VINYL BANNER ROLL UP WITH HAND SANITIZER

SOCIAL DISTANCING FLOOR CLING -

AVAILABLE IN 3 SIZES

WALL GRAPHICS







DOORS



TAMPER PROOF EVIDENT LABEL DOOR SEALS

DOOR HANG TAGS



HOTEL ROOM



COUNTERTOP TABLE TENT

TV-REMOTE SLEEVE/WRAP

WINDOW CLING

REMOVABLE ADHESIVE MINI-FRIDGE SIGN







POOLSIDE



REMOVABLE NON MARKING ADHESIVE MATERIAL APPROXIMATE DIMENSIONS: 10"W X 5"H

"H" STAKE SIGN

A-FRAME SANDWICH BOARD







FITNESS AMENITIES



WALL GRAPHICS

SOCIAL DISTANCING FLOOR CLING - AVAILABLE IN 3 SIZES

VINYL BANNER ROLL UP WITH HAND SANITIZER

REMOVABLE ADHESIVE GRAPHICS FOR MACHINES









BREAKFAST AREA



SOCIAL DISTANCING FLOOR CLING - AVAILABLE IN 3 SIZES

SOCIAL DISTANCING FLOOR ARROWS

WALL GRAPHICS

TABLE TENT







BREAKFAST AREA



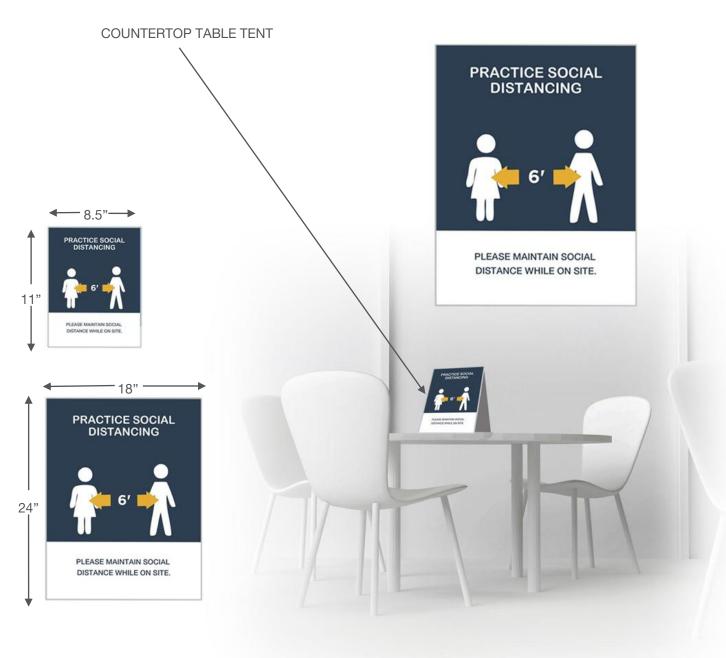
PRACTICE SOCIAL DISTANCING

6'

PLEASE MAINTAIN SOCIAL

DISTANCE WHILE ON SITE.

WALL GRAPHIC - AVAILABLE IN 3 SIZES







COFFEE AREA



WALL GRAPHICS







INTERIOR RESTROOMS



MIRROR CLING - AVAILABLE IN 3 SIZES









H-STAKES

"H" STAKE SIGN

COROPLAST SIGN HELD DOWN WITH SUPPLIED "H" STAKES

OPTION 1

6 MM COROPLAST

APPROXIMATE DIMENSIONS: 29"W X 46"H

OPTION 2

4 MM COROPLAST

APPROXIMATE DIMENSIONS: 18"W X 24"H







EXTERIOR ENTRANCE

WINDOW CLING - AVAILABLE IN 3 SIZES





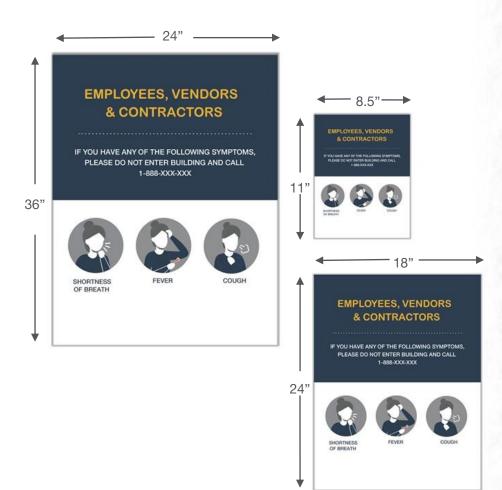




EXTERIOR BACK ENTRANCE



DOOR CLING - AVAILABLE IN 3 SIZES









GIFT SHOP



COUNTERTOP TABLE TENT

SEG FRAMEWORKS DIVIDER

SOCIAL DISTANCING FLOOR CLINGS - AVAILABLE IN 3 SIZES









CASINO



COUNTERTOP TABLE TENT

SEG FRAMEWORKS DIVIDER

SOCIAL DISTANCING FLOOR CLINGS - AVAILABLE IN 3 SIZES

SLOT MACHINE CARDS







INTERIOR LOBBIES & RECEPTION AREAS







For more information, Please contact your OMNIA Partners Regional Director

or

RRD/OMNIA Partners
National Account Manager
Lee Braun
317-496-8402
lee.j.braun@rrd.com



DESIGN & INNOVATION

RRD-129-CRISIS MGMT PROPERTY MANAGEMENT/HOSPITALITY 04.29.2020 V1